

OMNI Expands Its POS Functionality!

Reserve A Gaming Device, Buy Gift Certificates & More!

No need to “mouse” around. It’s all just touch and go. ‘Course we’re talking about the extreme ease using **OMNI**,™ Video King’s revolutionary, new Bingo hall management system.



Add to that an ever-expanding list of functionality and new features, such as issuing gift certificates to play Bingo or reserving in advance your preferred gaming tablet or handset OMNI – as the name implies – does it all.

With its customizable range of select features, OMNI has proven itself time and time again to be the **“Total Solution”** for any size Bingo hall, both large and small.

But what truly propels OMNI, **a Windows®-based PC system**, light years ahead of its time, are its strong design features, according to Dan Free, CTO/Vice President of Electronics at Video King.

“More specifically, **OMNI’s extensive use of a touch-screen GUI** (graphical user interface) for all the high-volume repetitive tasks and the use of on-screen displays, rather than reports, for identifying various financial balancing challenges,” he said.

Although Video King typically provides hands-on training with the system, prior to going live, OMNI’s screens are **incredibly intuitive and easy to learn**, he added.

Here’s why ...

“The touch screen is a very high-speed, easy-to-use interface, and it demands that the screens are kept simple and easy to use,” Free said.

“This results in high-speed entry of all clerical functions. Cashiers, inventory clerks and other employees never need to ‘mouse around,’ it’s just ‘touch and go,’” he explained.

“Secondly, the supervisors and managers responsible for the various balancing functions love the fact that they do not have to run and print paper reports to identify any errors they need to report in order to balance.

The system offers very simple and concise screens to identify these kinds of problems, and they often only take seconds to see and resolve,” he said.

“This helps everyone close out sessions quickly, which is important any time, but especially in the wee hours of the morning, after the midnight session has ended.”

Although point-of-sale is the core module for all halls, customers can use as much or as little of the modules as they wish. Furthermore, Video King ensures that each module is configured in accordance with regulatory approval within specific gaming regulations, he said.

Current Modules Include:

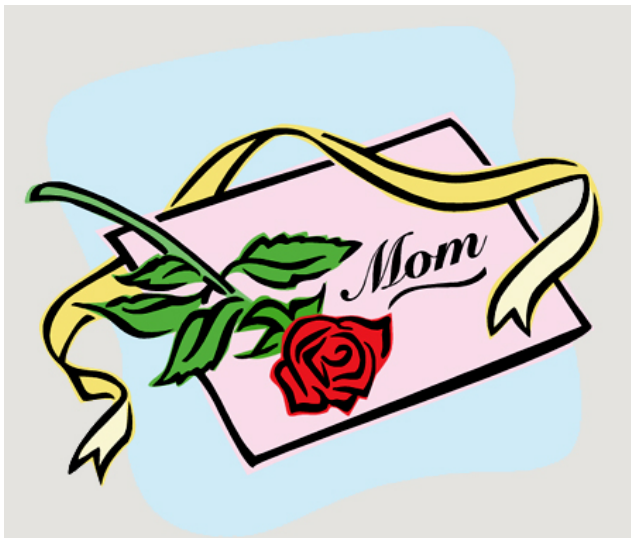
- **OMNI Central:** OMNI's central management controls the entire system. It monitors all the user rights and the configuration of the various groups and organizations that operate the system.
- **OMNI Inventory:** Inventory can be paper, daubers, tape, etc. The module records all transactions, such as issues, trades and returns, utilizing the system's audit number tracking feature.

MICS-compatible, this module has the ability to track paper by both series and serial number.

- **OMNI Cash Vault:** Monitors and controls all Bingo vault operations, floats (banks) issued to cashiers and floor workers, as well as all deposit of cash and non-cash items, such as coupons. OMNI provides a secure, auditable system.
- **OMNI Sales:** Using our POS system, OMNI can sell electronic products, paper products, pull-tabs and concession items. Various functions are multi-session sales along with void and redo functionality.

The POS station does mass download of data to a wide variety of player devices.

- **OMNI Promotions:** An incredibly powerful marketing tool, this module lets the OMNI POS automatically apply all types of promotions (sales rules) in real-time as the cashier rings up a sale – without slowing down the cashiering process.
- **OMNI Paymaster:** Quickly and easily calculates the prize payouts, including multi-level prize splitting and records them in the OMNI database, enabling detailed reporting.



Also generates a W-2G form automatically on any payout over \$1,199.

- **OMNI Gift Certificates:** This module enables a hall to create a custom gift certificate to their specification and print out the certificates as required. It also has

the feature to activate an external card.

- **OMNI Reservations:** With our Reservations Module, a player or non-player can reserve an item, such as a handset or tablet, for a future Bingo session.
- **OMNI Pull-Tabs:** This module tracks pull-tab inventories, sales, deposits. Monitors pull-tab deals in play, as well as real-time calculation of prize redemption and profit by dollars and percentage. Can also issue voids, reprints and deposit playbacks.
- **OMNI U-Print Kiosk:** This module is used for printing out Pick 7s.
- **OMNI Draw Kiosk:** A stand-alone module, the Draw Kiosk allows players to scan their membership cards, awarding them attendance points through the Bonanza Rewards Program, and entering them into instant prize drawings.

Players can use the accumulated points to purchase draw-drum style raffle tickets.

- **OMNI Player Loyalty/Membership System:** Module designed to store customer data, such as birthdays and other personal information, and record customer purchase history and players' points.

Members can also renew their membership at the POS cashier.

- **OMNI Link:** OMNI can interface with a third-party casino player loyalty program, such as the Bally CMP system, Aristocrat Oasis system and IGT Advantage system.
- **OMNI Reports:** There are more than 100 management reports in OMNI, including:
 - **Session Financial:** Full description of a session.
 - **Employee Balance:** Documents if an employee is balanced or not.
 - **POS Sales Summary:** Reports what and how often a cashier has hit a button at POS.
- **Session Summary:** Creates a win/write report.

Also check out the new OMNI Rover™, a truly stellar data retriever!

Video King's Research & Development team have successfully programmed the **OMNI Rover™**, a portable point-of-sale system, to capture, record and transmit vast amounts of data.